

2020 MEMBERSHIP APPLICATION / RENEWAL FORM

Please review the attached pages regarding the Membership Levels and Sponsorship Opportunities, and make the selections that best fit the needs of your business. Please **complete first and fifth pages and return** along with your dues payment to 517 Court St. Clay Center, KS 67432 by January 31, 2020.

Please email your business logo in .jpeg format to claycenterchamber@gmail.com for inclusion with any sponsorships and your online business listing.

Thank you for your investment and partnership!

Business/Organization Name: _____

Billing Address: _____

Physical Address (if different from billing): _____

Business Phone: _____ Website: _____

Full-Time Employee Count: _____ Type of Business: _____

Primary Contact Person & Title: _____

Email: _____ Mobile/Alternate Phone: _____

Secondary Contact Person & Title: _____

Email: _____ Mobile/Alternate Phone: _____

Please list additional employees to receive electronic notifications or the e-Newsletter:

Name/Title: _____ Email: _____

Name/Title: _____ Email: _____

Name/Title: _____ Email: _____

Please list any business social media links you would like included with your online listings:

Interested in hosting Chamber Coffee? (Executive or Corporate Level Only) Yes / No Month: _____

Interested in hosting Chamber After Hours? (Executive or Corporate Level Only) Yes / No Quarter: _____

2020 MEMBERSHIP LEVELS

Clay Center Area Chamber of Commerce

"Connecting Business and Community"

ASSOCIATE LEVEL

Annual Investment - \$50

(Not available to businesses operating for profit)

The Associate Level includes all of the benefits of the Classic Level Membership

Individual, Non-Profit Organization, Civic or Government Entity

CLASSIC LEVEL

Annual Investment - \$200

(+\$5 per full-time employee for businesses with more than 5 employees – Caps at 100 employees)

The Classic Level is our traditional membership structure based on number of employees in a for-profit business. All membership levels include Classic Level benefits:

Membership Banner – Displayed in our office and at all events

Invitations & Alerts for Chamber Events

Notification of Sponsorship & Participation Opportunities

e-Newsletter Subscription

20-25% Discount on Constant Contact

Online Member Directory Listing w/ Logo and Link to your Website and Facebook/Social Media Page(s)

Display Business Cards & Brochures in Chamber Lobby

"Like" on Facebook by Chamber Page

Events/Sales Shared to Chamber Facebook Page (1/wk.)

Submit Events/Major News to include in e-Newsletter

Job Postings on Chamber Website

Grand Opening and Ribbon Cutting w/ Facebook Live

Submit Events to Chamber Website Calendar

Included on the Membership List for Welcome Wagon

Bold listing on the City-Wide Gift Certificate Program

Chamber Member Window Decal

Inclusion in the VIP Passport Program

EXECUTIVE LEVEL

Annual Investment - \$400

(+\$5 per full-time employee for businesses with more than 5 employees – Caps at 100 employees)

The Executive Level includes all of the benefits of the Classic Level, plus these upgraded benefits:

One Additional Category in Online Member Directory

One Additional Facebook Post Per Month

Four e-newsletter Ads Per Year

One Facebook Post Boosted Per Year

One Chamber Coffee or After Hours Host Opportunity

CORPORATE LEVEL

Annual Investment - \$800

(+\$5 per full-time employee for businesses with more than 5 employees – Caps at 100 employees)

The Corporate Level includes all of the benefits of the Classic Level, plus these upgraded benefits:

One Additional Category in Online Member Directory

Two Additional Facebook Posts Per Month

Six e-Newsletter Ads Per Year

One "Advertorial" in e-Newsletter

Two Facebook Posts Boosted Per Year

One 5-Minute Facebook Live Video

KCLY Sponsorship Ad – "Proud Chamber Member"

One Chamber Coffee or After Hours Host Opportunity

2021 Annual Banquet Table Sponsorship

Thank you for your partnership with Clay Center Area Chamber of Commerce!



517 Court St.
Clay Center, KS 67432
(785) 632-5674
claycenterchamber.com

2020 EVENTS DESCRIPTIONS & OPPORTUNITIES

Chamber Coffee: Chamber Coffee will be held the first Monday of each month 8:00 – 9:00 a.m. and hosted by various businesses. You must be an Executive or Corporate Level Chamber Member to host, selected on a first come first serve basis. The member hosting will have the option to host at their place of business or use another facility while still receiving host credit. The Chamber will work closely with the host to plan the event and ensure success. The Chamber will provide coffee and a breakfast treat. This is a FREE networking opportunity for all community members to attend. Please select on page one if you would like to host Chamber Coffee and list what month works best for you.

Chamber After Hours: Chamber After Hours will be held quarterly and hosted by various businesses. You must be a Corporate Level Chamber Member to host, selected on a first come first serve basis. The member hosting will have the option to host at their place of business or use another facility while still receiving host credit. The Chamber will work closely with the host to plan the event and ensure success. Please select on page one if you would like to host Chamber After Hours and circle within which quarter. The Chamber will be in contact with you to set an exact date and discuss details. Below are available time frames within each quarter.

1st Quarter: March 23 – 31st
3rd Quarter: September 14 – 18th

2nd Quarter: June 22 – 30th
4th Quarter: December 7 - 18th

April – Easter Eggstravaganza: Hundreds of children gather on the Courthouse Square, along with our local Fire Department and Easter Bunny. This event is very well attended by both community members and visitors.

May – Chamber Golf Classic: An 18 hole tournament held at the Clay Center Country Club. About 20 teams gather for a four-person scramble and a day full of fun. This is our biggest fundraiser for our wonderful Fireworks Display!

July – Independence Day Celebration & Fireworks: A huge celebration that continues on into the night. Bounce houses, face painting, numerous vendors, and baby crawl on the Courthouse Square. Followed by the beloved Clay Center Firework display put on by McGee Roofing.

September – Piotique Celebration: Our biggest celebration of the year and a tradition since 1936! Starting bright and early with the Mark A. Chapman road race, followed by numerous vendors and activities on the square, downtown entertainment, our Grand Parade, and concludes with the beer garden for an all day celebration! Over a thousand people coming from near and far attend this event!

October – Halloween Howl: Trick-or-treating downtown, walking shop to shop, as well as trunk-or-treating around the square. This event is attended by hundreds of families in the community on Halloween day and concludes with a costume contest.

November & December – Christmas in Clay: Christmas in Clay kicks off the Friday after Thanksgiving with Santa flying in at the Clay Center Airport. It continues through the entire Christmas season with Santa Visits and lots Holiday Cheer on the Courthouse Square.

January 2021 – Annual Meeting: A kick off to the New Year! A fun networking evening including a year-end recap, plans for the future, introduction of board members and officers, and congratulations to incoming and outgoing board members. A time to celebrate and be thankful!

2020 SPONSORSHIP LEVELS

Various avenues of advertisement and involvement will be available for sponsors, specific to each event. Below is an overview of sponsorship levels. We are not limited to what is listed. We plan to have sponsors involved as much as possible.

Platinum Level Sponsor: Your business or organization will have name recognition in the title of the event, e.g. “*The Glavan Ford Eggstravaganza*”. This platinum sponsorship is **limited to one** and will be selected on a first come first serve basis. Your logo and/or name will be associated with **all** advertisement leading up to and during the event. Including but not limited to live name mentions, radio name mentions, Facebook and other social media mentions, e-Newsletter inclusion, logos on flyers, business’ banner displayed, etc.

Gold Level Sponsor: Your logo and/or name will be associated with advertisement leading up to and during the event. Including but not limited to live name mentions, radio name mentions, Facebook and other social media mentions, e-Newsletter inclusion, etc. Your name or logo will be prominently displayed at the event and on flyers.

Silver Level Sponsor: Your business or organization will receive name mentions during the event. Your business or organization’s name or logo will be prominently displayed at the event.

2020 INVESTMENT FORM

Sponsor Today and Plan for the Year!
NOT READY?

We can Contact you 60 days prior to the Event and Discuss Options!

Please indicate what event or events you would like to sponsor and at what level by **circling** the amount provided in the chart below. If you would like to be contacted 60 days prior to an event to discuss availability and sponsorship opportunity please place a **checkmark** in the space provided in the chart.

Thank you for your investment in the Clay Center Community!

	Platinum	Gold	Silver	Contact
January Annual Meeting	\$1500	\$500	\$250	
April Eggstravaganza	\$1000	\$350	\$175	
May Golf Tournament	\$1500	\$500	\$250	
July Independence Day	\$2500	\$1250	\$625	
September Piotique	\$3000	\$1500	\$750	
October Halloween Howl	\$500	\$250	\$125	
Nov. / Dec. Christmas	\$2000	\$1000	\$500	

**PLEASE SEE PAGE 2 FOR COMPREHENSIVE MEMBERSHIP LEVELS AND
SEE PAGE 3 & 4 FOR SPONSORSHIPS AND EVENT DESCRIPTIONS.**

2020 INVESTMENT LEVELS	
Associate Level - \$50 (Individual, Non-Profit, Civic, Etc.)	
Classic Level - \$200 + # Of Full-Time Employees >5 ____ x \$5 = \$ ____	
Executive Level - \$400 + # Of Full-Time Employees >5 ____ x \$5 = \$ ____	
Corporate Level - \$800 + # Of Full-Time Employees >5 ____ x \$5 = \$ ____	

ANNUAL INVESTMENT	
Membership Level	\$ ____
Employee Dues	\$ ____
Sponsorships Total	\$ ____
Total Investment	\$ ____